

# iQ4bis Analysis™

## Know Your Business

The success of your business depends on timely actions based on insights buried deep within your sales figures, inventory levels, production rates and shipping schedules. The big question is how to access that information easily and make it readily available to all the decision makers. Just how do you keep your finger on the pulse of your business without wasting time wading through a bewildering array of systems or data sources or having to compare multiple reports to reach that “single” version of the truth?

You need a good business intelligence solution – but how do you choose the right one for your business? The answer is with iQ4bis Analysis™.

Finally, business managers and executives can ask and answer their own questions – quickly and easily – independent of IT.

## iQ4bis Analysis™ - Because Insight is the Key to Success.

Analysis, an intuitive and remarkably powerful tool, is the face of the iQ4bis business intelligence solution - giving you the timely and accurate insight you need to succeed. Analysis provides an in-depth analytical interface to give you the big picture in more vivid detail than ever before, with simple navigation to let you drill down to shine a light on the smallest, most obscure piece of information — and understand clearly how it relates to other aspects of your operations.



Analysis is designed to work either in conjunction with iQ4bis DataServer™ or with your own Microsoft OLAP cubes, to combine all of the reporting and analysis data throughout your entire company, regardless of application or data source, to give you a complete, consistent and accurate view of your business. Fully compliant with Microsoft Analysis Services, Analysis allows you to unlock the true power of multi-dimensional data cubes — cubes you define to meet your own parameters and specifications. The result is an unprecedented level of specificity and accuracy, delivering the exact information you need, exactly when you need it.

**“Take me off all your distribution lists for your reports. I don’t need them anymore. iQ4bis gives me everything I need.”**

**J. David Officer**  
Vice Chairman, Dreyfus Investments

## Zero End-User Training

Taking advantage of Analysis’ simple, browser-based interface, your staff can be up and working in just minutes, with no help from the IT department. In fact, the basic operations consist of just four simple actions: slice, drill down, sort and drill up; it’s so easy to learn and use, the entire training manual fits on a single mouse pad. With low acquisition costs, rapid deployment and no training expenses, Analysis brings affordable, state-of-the-art business intelligence within the reach of virtually any company, regardless of size.

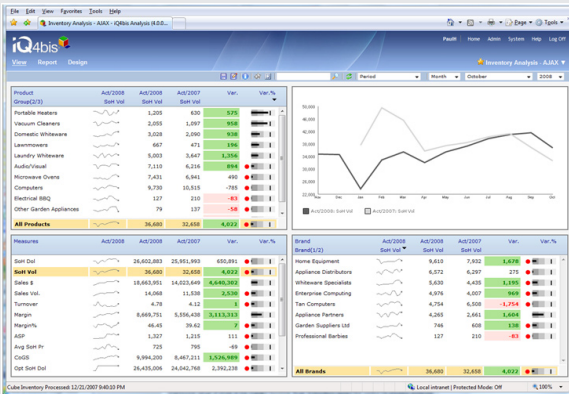
## Deep Insight – for Everyone On Your Team

Analysis gives you the power to make decisions based on facts – a single version of the truth. With easy access to up-to-date transactional and operational data, as well as detailed, multi-dimensional views into every aspect of your business, you can identify and interpret variances and issues at their root cause. Clear insights into trends and patterns enable rapid and decisive action and, most importantly, give you the business agility you need to stay competitive.

# iQ4bis Analysis™ - cont'd

## The Power of Interactive Analytics

A typical cube can contain an enormous amount of data reflecting the complicated inter-workings of your business operations, products, customers and distributors. Analysis allows you to ask and answer any question quickly and easily, taking you directly to a data point wherever it's located, at any level in any of the dimensions displayed in the view. These views are preconfigured starting points that connect to, and display, the information contained in a cube. Unlike conventional two-dimensional reports, an iQ4bis view is dynamic, and capitalizes on sophisticated time and metric handling built into Analysis. As a result, you can slice and dice, drill and switch elements to reveal any information within the view. Complex formulas such as variances, achievement and ratios can be added with a single click. Sparklines and bullet graphs provide high-resolution micro-trend charts, offering a concise summary of historical performance. And since changes in one area of



your business can affect multiple other areas, all dimensions in Analysis are interrelated as well, allowing you to explore connections, trends and exceptions in ways that mirror the way you think about your business.

## Pure Microsoft Platform

- Based on the industry-standard Microsoft Analysis Services — the leading cube technology for features, performance, scalability and security
- Designed to run within Microsoft Internet Explorer as a pure browser-based application, with no footprint and nothing to download
- Integrates seamlessly with Active Directory and runs within the SharePoint platform
- Provides instant export to Excel, and can create Microsoft Reporting Services Reports with a single click
- Offered stand-alone or as part of business-ready, fixed price packages for specific problem areas, including Revenue Analysis and Financial Analysis
- Dashboard, KPI's, portal views, and view generator

## About iQ4bis

iQ4bis is an independent software provider with an international reputation for the development of end-to-end business intelligence solutions for managers and executives in midmarket enterprises.

Since 1985, iQ4bis solutions have been sold, implemented and supported through offices in the United States, Europe, New Zealand, Australia, and Asia.

A Microsoft Gold Certified Partner, iQ4bis provides a rapidly-deployed and easy-to-use data source and application neutral analysis, charting and reporting solution.

Products include iQ4bis Analysis™ and iQ4bis DataServer™, solutions for a wide variety of ERP systems including Microsoft Dynamics AX, GP, NAV, CRM as well as JD Edwards and SharePoint Enterprise portal integration.

Visit us at [www.iQ4bis.com](http://www.iQ4bis.com).

To schedule an online demonstration, or Proof of Concept, call today: 949-872-2788.

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